



LEAD WITH DIFFERENCE GLOBAL

Where Leaders grow beyond Limits

Empowering Professionals & Organisations to
Create Workplaces Where Leaders Flourish



ABOUT US

Who We Are

Lead With Difference Global is a leadership development consultancy dedicated to assisting organisations and professionals unlock their full potential.

We specialise in empowering leaders to *recover, reconnect, and rise*—building workplaces where difference is not just accepted but celebrated as a strategic advantage.

Our approach combines evidence-based strategies with human-centric design to create lasting behavioral change.

"Leadership is not about title, it's about impact."



Disempowerment Costs—Empowerment Transforms

↓ The Cost of Disempowerment

When employees feel stuck, undervalued, or burnt out, organisations face:

- Organisational silence
- Increased absenteeism
- Higher staff turnover
- Reduced innovation
- Lower productivity

“There is almost no limit to the potential of an organization that recruits good people, raises them up as leaders and continually develops them.”

— JOHN MAXWELL

↑ The Power of Empowerment

EMPLOYEES DELIVER

- Higher quality work
- Greater confidence
- Better collaboration

ORGANISATIONS GAIN

- Higher retention
- Increased innovation
- Stronger accountability

STRATEGIC FOCUS

Empowering Diverse Talent Drives Business Performance and Social Impact

Supporting the UN's 5th and 11th Sustainable Development Goals, we specialise in supporting women and ethnically diverse professionals to unlock their full potential.

UN REPORT

60%

Women achieve only 60% of their full potential on average.

MCGREGOR-SMITH REVIEW

£24bn

Potential added to the UK economy by fully utilising BME talent.

Organisational Benefits

- ✓ Enhanced performance & retention
- ✓ Improved productivity & innovation
- ✓ Strengthened leadership representation



"Diversity is the mix. Inclusion is making the mix work."

The Lead Beyond Pathway

"Where Leaders Grow Beyond Limits"



01

RECOVER

Reclaim Your Energy & Clarity

Overcome obstacles, build confidence, and reclaim the energy needed to lead effectively.

02

RECONNECT

Lead with Empathy & Purpose

Rediscover purpose, strengthen communication, and develop authentic leadership presence.

03

RISE

Amplify Your Impact & Influence

Advance with influence, clarity, and empowered leadership capacity.

How Empowered Are Your People?

Measure It. Understand It. Transform It.

"Actionable insights in under 5 minutes."

The Empowered Score Quiz assesses levels of empowerment across your organisation, providing immediate insights to drive transformation.



For Professionals

- Level of empowerment (low/middle/high)
- Strengths, weaknesses & opportunities
- Personalised development tips



For Organisations

- Anonymised Empowered Score summary
- Identify team & department strengths
- Pinpoint areas for development



Strategic Benefits

- Clear baseline measurement
- Better talent development planning
- Targeted, insight-driven interventions

UPGRADE OPTIONS

Full Report • Lead with Insight Days • Programme Integration (See Slide 13)

"Enhanced wellbeing, productivity, and inclusion."

TAKE THE QUIZ →

OUR SERVICES OVERVIEW

Comprehensive Leadership, Empowerment & Inclusion Development

We provide inspiring, evidence-based, and transformational learning experiences—delivered virtually, in-person, or hybrid, both internally and as open programmes—that are interactive, inclusive, and practical for immediate application.

01 Leadership Keynotes

Dynamic keynote experiences that elevate leadership identity, empower professionals to lead with confidence, clarity, and authentic impact, and inspire courageous action.

03 The Inclusive Leadership Advantage Series

Half-day workshops strengthening Equality, Diversity & Inclusion within organisations.

02 The Empowered Leader Programme

A transformational 12-workshop leadership development journey aligned with the Lead Beyond Pathway to grow leaders beyond limits.

04 Lunch & Learn Series

Dynamic 60-minute micro-learning series:

- Unlock the Leader Within
- Empowered to Rise
- Speak Up & Lead
- Goals for Growth



MULTI-AWARD-WINNING SPEAKER
Jasmine Mbye

"Delivering customised talks for conferences, corporate events, trade shows, education programmes and awards — in-person and virtual, worldwide."

- TEDX, MULTI-AWARD WINNING KEYNOTE SPEAKER
- FEATURED ON BBC NEWS
- RECOGNISED AS OUTSTANDING
- CIPD & SET MEMBER

SERVICES

Leadership Keynotes

SIGNATURE TALK

Leading Beyond...

Inspiring action to go beyond limits.

Popular Topics

- Leadership Fundamentals
- Lead Up: How to Amplify Influence
- Beyond the Box: Redefining Leadership for the Modern Workplace
- Grow There, Don't Just Go There
- The Human Advantage: Leadership in the age of AI
- Leadership that Lands
- Leading With Difference: Turning Difference in Leadership Advantage

The Empowered Leader Programme

A Comprehensive, Customisable 12-Workshop Leadership Development Journey

RECOVER

Reclaim Your Energy & Clarity

Managing Stress

Identify stress triggers and build practical strategies to manage pressure and sustain performance.

Mindset Mastery

Challenge limiting beliefs and strengthen the mindset needed for confident, empowered leadership.

Resilience for Brilliance

Build physical, mental, emotional, and organisational resilience to lead effectively through change.

Relationship Management

Develop healthy boundaries and strategies to navigate difficult relationships with confidence.

RECONNECT

Lead with Empathy & Purpose

Sustainable Confidence

Build authentic, lasting confidence rooted in self-belief, self-esteem, and intentional practice.

Effective Communication

Strengthen communication skills to influence, negotiate, and lead conversation with impact.

Power of Authenticity

Embrace authenticity and vulnerability to lead with clarity, credibility, and self-awareness.

Storytelling 101

Use storytelling to find your voice, shift narratives, and lead with greater influence.

RISE

Amplify Your Impact & Influence

Emotional Intelligence & Team

Enhance emotional intelligence to strengthen teamwork, collaboration, and leadership effectiveness.

The Leader in You

Develop core leadership skills to inspire others, manage effectively, and lead purpose.

Powerful Presenting

Show up with confidence and presence through powerful presentation and personal branding skills.

Conflict Resolution

Master practical strategies to address conflict constructively and maintain high performance.

KEY BENEFITS

- ✓ Holistic leadership development
- ✓ Stronger emotional intelligence
- ✓ Improved communication & confidence
- ✓ Better decision-making
- ✓ Effective personal leadership style
- ✓ Strengthened relationships & influence
- ✓ Improved resilience & wellbeing
- ✓ Sustainable growth & progression



— STRATEGIC SERIES

The Inclusive Leadership Advantage

Equipping leaders to build psychological safety, mitigate bias, and drive inclusive growth with these independent workshops.

01

Bias at Work

Mitigate unconscious bias in daily interactions. Shift from awareness to action

02

EDI & Your Role

Move from passive support to active allyship & advocacy.

03

Inclusive Workplaces

Build psychological safety & belonging for every team member.

● KEY OUTCOMES

- ✓ Stronger, effective leadership
- ✓ Improved engagement & retention
- ✓ Stronger employer brand
- ✓ Reduced risk & accountability
- ✓ Better collaboration & innovation
- ✓ From awareness to action

★ Alignment with business strategy & growth

HIGH-IMPACT SESSIONS

Lunch & Learn Series

Unlock the Leader Within (9 Sessions)

"Maximum impact with minimum disruption."

Designed for busy professionals, these independent 60-minute sessions increase engagement, enhance knowledge retention, and provide fast, practical learning.

- ✔ Virtual or In-Person • 60 Minutes
- ✔ Workbook provided • Interactive

🌱 RECOVER

01 Overcoming Imposter Syndrome

Own your achievements and step confidently into your leadership potential.

02 Resilience for Brilliance

Build the resilience needed to lead, adapt, and thrive through change.

03 Adopting a Growth Mindset

Develop a mindset that fuels growth, learning, and empowered leadership.

🔗 RECONNECT

04 Managing Difficult Conversations

Lead courageous conversations that build trust, clarity, and respect.

05 The Power of Focus & Feedback

Use focus and feedback to empower others and elevate your leadership impact.

06 Effective Personal Communication

Strengthen your leadership by communicating with clarity and intention.

▲ RISE

07 Leadership vs Management

Know when to lead, when to manage, and how to do both effectively.

08 Branding You

Define and showcase a personal brand that supports your leadership growth.

09 Resolving Conflict

Develop the confidence and skills to address conflict constructively.

KEY BENEFITS

- ✔ Contributes to improved performance, collaboration, and retention.
- ✔ Improves communication, resilience, and leadership capability organisation-wide.
- ✔ Strengthens engagement and motivation, particularly in early-career and aspiring leaders.
- ✔ Builds a strong foundation of empowered, self-aware leaders and professionals across all levels.

Targeted Development for Confidence, Speaking, and Growth



Empowered to Rise

Refocus

Shift your focus and unlock momentum

Expression

Speak with confidence, authenticity & impact

Brilliance

Own your strengths and shine with presence

★ *Reduces the impact of imposter syndrome on performance and progression.*



Speak Up & Lead

Mindset

Build the mindset that powers confident speaking

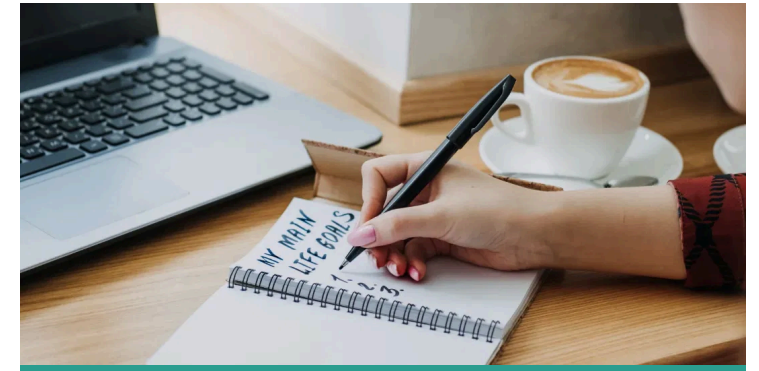
Toolkit

Equip yourself with skills to speak effectively

Practice

Bring your voice to life through real practice

★ *Increases confidence, visibility, and contribution of employees.*



Goals for Growth

Clarity

Set goals that work and eliminate what blocks success

Alignment

Create goals that align with your life, work, and growth

Process

Apply system for sustainable goal achievement

★ *Improves goal clarity and encourages stronger accountability.*

ENHANCE YOUR IMPACT

Upgrade The Development

Empowered Score Quiz – Full Report

The **Full Report** provides organisations with a comprehensive, in-depth analysis of workforce Empower Score Quiz™ results. Breaking down data by gender, ethnicity, age, and more, it provides actionable insights to guide targeted interventions, enhance inclusion, and drive engagement, productivity, and innovation.

Lead Beyond Circles

Facilitated, interactive group sessions that support participants to reflect, share learning, ask questions, and embed key takeaways from Lunch & Learn sessions. Typically a 60–90 minute session offered to deepen learning and peer connection.

Lead Beyond Barriers

A powerful 90-minute one-to-one session designed to help professionals overcome the beliefs and mindset barriers that limit their confidence, effectiveness, and leadership potential.

Lead with Insight Days

An organisation-wide development offering providing employees with dedicated one-to-one Lead with Insight Sessions across a scheduled day or series of days. Participants receive personalised insight, clear action steps, and practical guidance.

Custom Development Programmes

A tailored, organisation-specific program designed to embed learning and strengthen retention based on insights from your Empower Score™ Quiz. With the option to combine Empowered Leader workshops, Lunch & Learn sessions, coaching, and Lead with Insight Days, the program accelerates talent development and reinforces strengths.

CLIENT SUCCESS STORIES

Trusted by Organisations and Professionals

“*Jasmine is an inspiring leadership speaker who brings clarity, confidence and practical insight to every stage.*”

Daria

ETAPA ASSISTANT HUB

“*I can highly recommend Jasmine who we recently engaged as our Keynote Speaker for our annual Manager’s Conference. Jasmine delivered an engaging, thought-provoking presentation...*”

Heather Fleming-Williams

RIGHT AT HOME UK

“*Enthusiastic, knowledgeable and engaging... great insight into empowerment and how to stretch one’s visibility and leadership potential.*”

Matilda

TUC

“*Jasmine has delivered wonderful sessions for us... content is informative, and her manner of delivery is engaging.*”

Eva

DODS DIVERSITY & INCLUSION

PROUDLY PARTNERED WITH





NEXT STEPS

Let's Grow Leaders *Who Flourish*

We would be delighted to partner with you. Let's work together to create something exceptional - for you, or your people, their growth, and your organisation.



Register Your Interest

Scan the QR code to join our Waitlist so we can assess suitability and start the conversation.



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VISIT WEBSITE

www.leadwithdifferenceglobal.co.uk



BOOK A MEETING

[Click here to schedule a consultation](#)

"Together, we grow leaders who flourish."



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